

# COMPANY PROFILE



# ABOUT OUR COMPANY

Established on October 26, 2023, PT Kiora Persada Medika is dedicated to providing the best and latest orthopedic medical equipment and sales services. Founded with a passion for excellence in the specialized field of orthopedics, our company addresses significant health challenges related to orthopedics and traumatology in Indonesia.

In 2022 - 2023, orthopedic cases in Indonesia, particularly fracture cases, continued to be a major concern. Studies indicate a high prevalence of fractures, with certain hospitals observing an average of 23.8 fracture cases per 1,000 outpatient visits, mainly due to traffic accidents and high-energy trauma among men. Approximately 11.5% of these cases needed referrals to hospitals with specialized orthopedic services due to limited resources in regional healthcare facilities

This highlights the urgent need for effective orthopedic solutions. PT Kiora Persada Medika aims to be a vital part of Indonesia's healthcare network by offering advanced products that support patient recovery and enhance community resilience.

### **Our Advantages**

**1.** Top-Quality Products

We offer some of the best orthopedic products in the world, ensuring reliability and effectiveness in every solution we provide.

(2.) Expert Team

Our human resources are passionate and knowledgeable about orthopedics, dedicated to delivering exceptional service and support.

**3.** Strategic Location

Positioned in a prime location, we have created an optimal environment for conducting orthopedic business in Indonesia, allowing us to efficiently meet market demands and serve our clients effectively.



### OUR TIMELINE





### **COMPANY LEGALITY**

### Company Name

PT. KIORA PERSADA MEDIKA

### Line of Bussiness

Orthopedic Medical Devices

#### Address

Parpostel Street, Hanasangka Commercial Complex, Block D, No. 26, Jatiasih Subdistrict, Jatiasih District, Bekasi City, 17423

#### Phone

(021) 387 1107

### Whatsapp

0821 2265 6621

### **O** Email

contact@kiorapersadamedika.com

ISO 13485:2016

validity to 15 March 2027

**Distribution License** 

18092300821610001

Registration Number SIORA
Nailing System Titanium

21302420089

**Registration Number SIORA**Nailing System Stainless Steel

21302420090

Registration Number SIORA
Surgical Instruments and Accessories

11303420096

Registration Number SIORA
Bone Plate Titanium

21302420104

Registration Number SIORA
Bone Plate Stainless Steel

21302420112

Registration Number SIORA

21302420172

Registration Number SIORA
Bone Screw Titanium

21302420110

Registration Number SIORA
Screw Stainless Steel

21302420111



# OUR VISION & MISSION

# VISION

To be the most advanced and trusted orthopedic company in Indonesia based on human values by prioritizing the interests of the whole person for a better life.

# MISSION

- 1. Patient-oriented, providing high-quality and reliable products.
- 2. Focused on modern innovations in the field of orthopedics.
- 3. Offering high-quality products that are user-friendly.
- 4. Providing comprehensive product introductions and training facilities for users.
- 5. Developing a highly professional workforce by increasing training opportunities both nationally and internationally.
- 6. Ensuring the welfare of all company employees.



## COMPANY VALUES

#### INNOVATION

We drive continuous advancement and embrace new technologies to deliver state-of-the-art orthopedic solutions that meet the evolving needs of healthcare.





### INTEGRITY

We are committed to ethical business practices, ensuring transparency, honesty, and accountability in all our interactions.

### **QUALITY**

Our dedication to quality means providing reliable, high-performance products that healthcare professionals and patients can trust.





### **PROFESSIONALISM**

We maintain high standards of professionalism, ensuring expertise and respect in every customer interaction and workplace engagement.

### **TRUSTWORTHINESS**

Building strong, reliable relationships with our customers and partners through dependable service and consistent delivery on promises.







### **PRODUCTS**







Kiora Persada Medika is dedicated to offering the latest in orthopedic products. With world-class products, passionate expertise, and a strategic position in Indonesia, we aim to deliver the best solutions in orthopedic healthcare.







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